Academic Curriculum Vitae

Sudeep Chhabra



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Seasoned Learning and Development professional with over two decades of experience in designing, delivering, and facilitating impactful learning experiences. Proven expertise in bridging the theory-practice gap, future-proofing employee skill sets, and driving organizational performance. Bringing a practitioner's mindset, he is committed to advancing the field of learning and development through academic collaborations and innovative learning solutions.

| Education | |
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| Leaders of Learning (MOOC) Harvard X | 2023 – 2023 |
| Private Equity and Venture Capital (MOOC) SDA Bocconi, Milan | 2016 – 2016 |
| Developing Innovative Ideas for New Companies, Entrepreneurship (MOOC) University of Maryland, College Park | 2014 – 2014 |
| Learning How to Learn (MOOC) University of California, San Diego | 2014 – 2014 |
| Post Graduate Diploma in Business Administration (MBA) Narsee Monjee Institute of Management Studies, Mumbai | 2004 – 2006 |
| Bachelor of Business Administration (BBA) Annamalai University | 1995 – 1998 |
| Diploma in Hotel Management Institute of Hotel Management, Catering and Nutrition, Pusa, New Delhi | 1995 – 1998 |
| Professional Experience | |
| President, Customer Success at Harappa Education upGrad Enterprise Director at Actuate Consultants General Manager at Emporio Armani Kidswear, India Chief Executive Officer at Suneet Varma Design Head – Marketing at DLF Emporio, New Delhi Senior Marketing Manager at DLF Retail, Gurgaon Associate Director of Sales at InterContinental Hotels Group, India | 2019 - 2024 2017 - 2020 2011 - 2018 2010 - 2011 2008 - 2010 2006 - 2008 2001 - 2006 |
| Associate Director of Sales at InterContinental Hotels Group, India Restaurant and Club Manager at The Park Group of Hotels, India | 2001 – 20 1998 – 20 |

Teaching Experience

Passionate about sharing ideas and knowledge, I have been teaching and mentoring since the last 26 years, often working with remote teams across various time-zones. My focus has been the Executive Education space where I have had the opportunity to design courses, program structure, delivery as well as assessments.

- Prefer non-linear, experiential, application-oriented teaching approach
- Have taught students from over 10 nationalities in class sizes of 15 to 200
- Use game based & real life situational (individual and group) exercises to achieve learning
- Mentor 5 to 10 students a year including their thesis writing and job search
- Research, write and publish case studies, papers and book chapters regularly

| Faculty and Coach in Residence, upGrad Enterprise, India Responsible for designing and delivering workshops, masterclasses and coaching for mid to senior management, and customized C-Suite immersions | 2023 - Ongoing |
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| Faculty in Residence, Harappa Education, India Responsible for designing and delivering workshops and masterclasses for behavioral skill-based learning programs | 2019 - 2023 |
| M.Sc in Luxury and Fashion Management, SKEMA Business School, France & China I teach "Design and Innovation in Luxury", "Customer Value Management", "How to Build a Brand" which are core subjects and have developed a new course on "Critical Thinking & Research Methods" being taught since 2017 | 2011 - Ongoing |
| Concours International SAI, France Jury member to final interviews for students applying to 5 Business Schools in France organized in association with the French Chamber of Commerce | 2014 - Ongoing |
| SKEMA Ventures, Incubation Program at France / China / USA / Brazil Advisor and Industry Mentor for the "Venture Factory Incubation Program" | 2018 - Ongoing |
| PG Diploma in Luxury and Fashion Management, Pearl Academy of Fashion, India External Examiner with partner school 'Domus Academy Milan' for the overall audit of Course, Content and Program Structure of the Luxury and Fashion Management program. | 2018 - 2019 gram |
| PG Diploma in Luxury Management, Luxury Connect Business School, India Visiting Faculty for "Retail Operations Management" and "Sustainable Luxury" Advisory member for Program structure and Content | 2013 - 2019 |
| International Business Management, Webster University, Geneva Invited for a talk on "Luxury in China" at the Shanghai campus cohort of Webster University | 2018 rsity |
| Master of Global Luxury Management, NC State University – USA & SKEMA, France I taught "Customer Loyalty & Relationship Management" a core subject for 4 Credits to exchange students from America for a dual degree from USA & France | 2016 |
| Advaita – International Management Fest at Indian School of Business, Hyderabad Jury member for the annual international Retail Business Case challenge | 2016 |

Latin American Luxury Retail Executive Program at Florida International University, Miami

2014

I co-created and developed an "International Luxury Retail Management Program" on behalf of FIU College of Business delivered to Business Managers, CEO's and Retail Directors of various luxury brands with a focus on the LatAm market

Institute of Hotel Management, New Delhi

2006

I taught a core subject of "Marketing Management" to the Master's Program in Hotel Management, Pusa, New Delhi for 1 year

InterContinental Hotels Group Plc – Various positions

2005

Certified Corporate Sales Trainer, I conducted sessions on Strategic Selling, Revenue Management, Brand Management and Marketing

Publications & Presentations

Book Chapter: Sustainable Jewellery, Environmental Footprints & Eco Design, Springer, 2020 Book Chapter: Innovation & Sustainability, Models for Sustainable Luxury, Springer, 2018

Book Chapter: Long Term Sustainability in Luxury, Handbook of Sustainable Luxury, Springer, 2015

Book Chapter: Luxury Retailing in India, Maharajas to Masses, Palgrave Macmillan, 2012

Presentation: Co-created a Business plan with Deloitte to setup a Fashion school in India, 2010-11

Presentation: Doing Business in India at Business Strategy Forum, TIS, Taiwan, 2009

Presentation: DLF Emporio at the International Herald Tribune Luxury Conference, New Delhi, 2008

Coffee Table Book: Women in Indian Cinema, HarperCollins India, 2007

India Art Brochure for Ministry of Tourism's Millennium India Celebrations, 2000

Licenses & Certifications

| Learning Experience in GenAI by NovoEd | 2024 |
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| Gallup Certified Strengths Coach | 2023 |
| Leaders of Learning by Harvard X | 2023 |
| Learning Experience Design by NovoEd | 2022 |
| Certified Sales Trainer by InterContinental Hotels | 2004 |